



# Educational Cannabis Operator Tours

[AngelesEmeralds.org](http://AngelesEmeralds.org)



Los Angeles County is comprised of 88 cities in addition to the unincorporated areas that make up 65% of the county.

With a total population of more than 10 million people, Los Angeles is the largest county in the United States and is arguably the epicenter of cannabis in the world.

Angeles Emeralds is an association of patients, advocates, business owners and other thoughtful stakeholders working towards responsible cannabis regulations in Los Angeles County.

As of Jan 1, 2018, Commercial cannabis is legal in California requiring both state and local licenses.

On the front lines Angeles Emeralds has been advocating for responsible cannabis policy in Los Angeles County.

Most recently, our co-founder was appointed to the LA County Cannabis Advisory Workgroup.

This group was tasked with providing recommendations for a policy framework that will serve as a foundation for the forthcoming cannabis regulations in LA County.

Angeles Emeralds advocates on many points with a particular focus on

- 1) Protecting our children
- 2) Developing a Pathway to licensure for existing responsible operators
- 3) Utilizing our most efficient energy source, the sun, to conduct outdoor cultivation in appropriately zoned areas.
- 4) As well as Social and Health Equity

With the help of many stakeholders we aim to unify our industry and our communities through outreach and education.



# Educational Cannabis Operator Tours

In an effort to build a more collaborative relationship between regulators and responsible cannabis operators, Angeles Emeralds has been offering education tours of licensed operators to give a first hand experience of best practices in the industry.

We offer operator tours around several license types which vary based on locations and local jurisdiction offerings.

City of Los Angeles:	Retail
Long Beach:	Retail & Cultivation
Desert Hot Springs:	Cultivation
Palm Springs:	Retail
Oakland:	Retail, Manufacturing & Testing

\*Availability of tours vary depending on the needs of the touring group as well as the operators.

Some of the topics we cover are:

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>- Preventing Illicit Youth Access</li><li>- Security Plans</li><li>- Sales &amp; Tax Collection Practices</li><li>- Cash Handling</li><li>- Proper Labeling</li><li>- Cultivation Processing<br/>(seed to harvest)</li></ul> | <ul style="list-style-type: none"><li>- Employee Screening</li><li>- Pesticide Control</li><li>- Waste Disposal</li><li>- Water consumption &amp; reclamation</li><li>- Operating Cost Analysis</li><li>- Testing procedures</li><li>- And more</li></ul> |
|--|---|

The tour experience provides education on implementation of a regulated market and an opportunity to interact with cannabis operators and learn about the benefits and opportunities for improvement in a regulated market.

Below are an example of the tours we have offered to regulators and community service providers:

Retail Storefront and Cultivation in Palm Springs and Desert Hot Springs, CA

- LA County Office of Cannabis Management
- LA County Fire Department
- LA County Department of Regional Planning
- LA County Board of Supervisors Staff Members

Manufacturing and Laboratory Testing in Oakland, CA

- City of Long Beach Regulators
- LA County Office of Cannabis Management
- LA County Department of Regional Planning
- LA County Board of Supervisors Staff Members

Retail Storefront in Los Angeles, CA (For Community Organizations)

- Community Coalition
- Asian American Drug Abuse Program
- Social Model Recovery Systems
- San Fernando Valley Partnership
- Koreatown Youth Community Center

Upcoming Retail Storefront in Los Angeles, CA

- LA County Department of Public Health

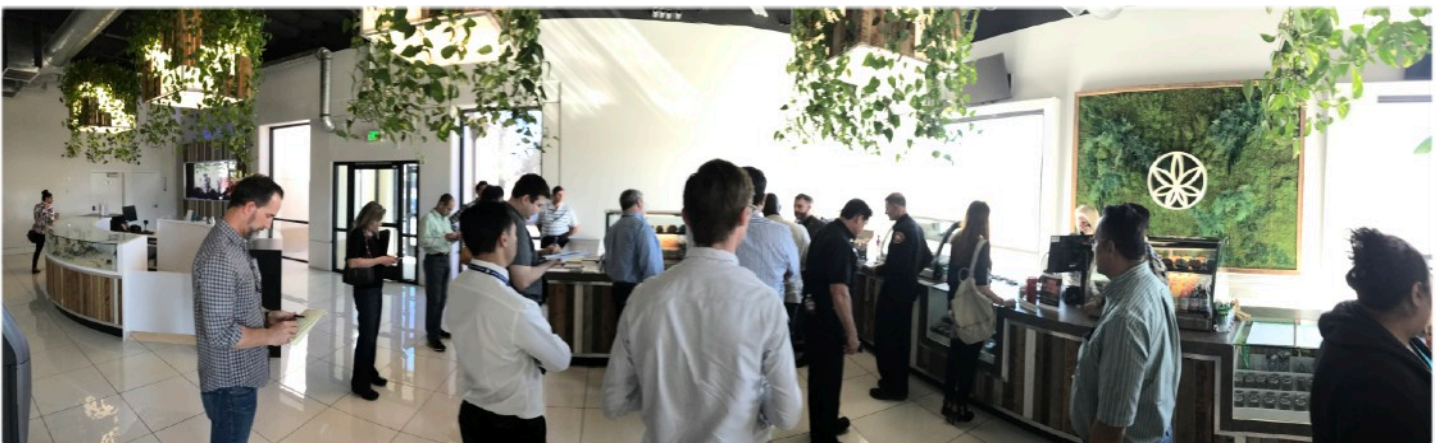
We are happy to provide tours to local government groups, community service groups, and other stakeholders interested in experiencing hands on knowledge of industry best practices.







# Retail Storefront Tour Palm Springs







# Cultivation Tour Desert Hot Springs







# Manufacturing Tour Oakland







# Laboratory Testing Tour Oakland





# Retail Storefront Tour Los Angeles







## Who We Are:

### Jonatan Cvetko

Member of the LA County Board of Supervisors Cannabis Advisory Workgroup, and is the founder of Angeles Emeralds.

For nearly 2 years, Cvetko has been advocating at the County level for safe and responsible cannabis regulations and is responsible for organizing the largest and most diverse coalition of Los Angeles County residents who are committed to ensuring that only the most responsible cannabis business operators are allowed in Los Angeles County. At the request of Supervisor Solis, Cvetko crafted a motion in 2016 which led to the creation of the Advisory Workgroup he serves on.

Most recently, Cvetko along with the Advisory Workgroup has completed a 301 page report of official recommendations for cannabis regulations in LA County.

Cvetko is dedicated towards developing a more collaborative relationship between regulators and those seeking to operate responsible cannabis businesses. He believes that education is the foundation upon which future collaboration can be built. This is why Cvetko and other partners recently organized tours for LA County regulators and other stakeholder organizations to learn directly from licensed cannabis businesses already operating in California. Building relationships between all parties is the type of collaborative mindset that Cvetko brings to the implementation of cannabis regulations in LA County.

As a first generation American, his parents immigrating from modern day Croatia to San Pedro, CA. Cvetko appreciates the opportunity and diversity present in Southern California. He was raised in the South Bay and left to attend Pacific Union College in Napa Valley where he studied Biology.

Returning to the South Bay, Cvetko has worked in technology as a product development engineer, both for Fortune 100 companies as well developing his own company as an entrepreneur.

Cvetko presently lives in Redondo Beach, CA.

### Joshua Walters, Esq.

Joined Angeles Emeralds in 2017 and was strategic in forming many of the official recommendations Angeles Emeralds passed in the Advisory Workgroup.

As an advocate, Walters played an instrumental role of the development of legislation regulating the medical cannabis industry in California (MCRSA). His efforts led directly to the

inclusion of provisions that protected against concentrated market power in the distribution chain.

Walters also has extensive campaign management experience, managing two of the California State Senate's most competitive races in the 2012 and 2014 cycles with combined budgets in excess of \$4.5 million.

Walters served the California State Senate for more than seven years in a variety of legislative, management, and political roles including Chief of Staff , Deputy Chief of Staff , and Special Counsel to the President pro Tempore.

As Special Counsel to the President pro Tem, Walters was the chief architect of Senate Democrats' redistricting strategy and advocacy efforts before the Citizens Redistricting Commission created by Proposition 11 in 2008. Walters' strategy and implementation resulted in all incumbent Democratic Senators successfully retaining their seats and paved the way for Senate Democrats to pick up additional seats, achieving an historic two-thirds supermajority in the subsequent decade.

Prior to his work in the legislature, Walters was an associate at an international law firm where he represented boards of directors of Fortune 500 and 100 companies in complex civil litigation, insurance recovery, voting rights and white-collar criminal matters before the U.S. Justice Department.

Walters was previously a resident of Manhattan Beach, CA and currently resides in Sacramento, CA

## **Dustin Moore**

Served as the Deputy Campaign Manager for the Yes on Proposition 64 campaign — the 2016 ballot measure that legalized the adult use of marijuana in California.

Moore has managed state and local campaigns in California on issues including cannabis, taxation, education, and healthcare.

Most recently he has joined Angeles Emeralds as an advisor in implementing regulations in LA County.

With more than a decade of experience in political strategy, public policy, and government and public affairs. He specializes in the strategic development and implementation of policies across a broad spectrum including ballot measures, statewide and local candidates and issue campaigns, and public affairs and legislative efforts.

Dustin previously consulted on/managed several successful campaigns at one of the state's leading campaign management firms and served as a Senior Consultant for the Speaker of the California State Assembly.

Dustin graduated from the University of California, Santa Cruz with a degree in political science. He presently lives in Sacramento, CA.



**To Schedule a Tour  
Please email or call**

**[jonatan@angelesemeralds.org](mailto:jonatan@angelesemeralds.org)**

**310.686.0663**